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NABA announces new Board President on President's Day

As President's Day is observed, the Native American Business Alliance takes the opportunity to announce its new Board President, Mark "Kingfish" Wasler (Shawnee). Kingfish was elected to the Board of Directors in January and his leadership will signal a true change that NABA has been searching for in their leadership over the past years.

(January 16, 2010, Dearborn, MI) During a "Road Map" Session held by Board Members in December to discuss the reorganization of NABA and hosted by UPS, Inc., Livonia, Michigan, former NABA Board President, Lee Roy Pepion, President of The Blackfoot Company, Toledo, OH, passed on the leadership role to "Kingfish" who stood with pride as the two shook hands, hugged and wished one another well in their future endeavors. I am very excited about this new responsibility and I accept the role as head of the organization with humility, passion and with many new ideas I have in mind for NABA. I certainly look forward to working with each and every board member because of their business experience and years of service they have committed to NABA but most of all I look forward to working with Jackie Gant, National Executive Director, who has been with NABA for the past six years and has the energy and enthusiasm needed to take on the tasks the two of us will have to achieve within the next year says Kingfish. With the combination of creativity I possess in my movie production business and my approach of "thinking outside the box" the Board and NABA's Membership will be the recipient of new benefits and they will see a new flavor of how I conduct business comments Kingfish. Gant explains throughout my tenure, we have had the leadership needed for the time but with today's changing economic climate, we need a different type of leadership-one who can be inclusive of all types of businesses, encourage them to be mindful of Native American Business Owners and one who will bring thought provoking ideas to the table.

About Mark Wasler, 2010 NABA Board President

Mark "Kingfish" Wasler was born and educated in Washington, PA and is now a resident of Uniontown, PA serves as President of Kingfish WorldWide, Inc., a 12 year old company located in Fayette County, PA. The 12 year old company is considered a start-to-finish, broadcast quality, multi-media production services and operates on a global competitive scale with offices also located in Ohio, West Virginia, and Maryland. Kingfish WorldWide, Inc. offers its clients

the state of the art equipment in their productions and promotes a highly trained staff in every aspect of their production company. Some clients of Kingfish WorldWide, Inc. are 84 Lumber Co., Hewlett-Packard, Harley-Davidson, and Nemaquin Woodlands Resort, Pennsylvania's only Five Diamond Resort. Aside from Kingfish being in the media business, he is the Founder and President of Kingfish Foundation, a nonprofit organization recently created to provide financial support for minority families to improve their quality of life with the gain of education, spirituality, and personal skill-set development. Kingfish is an active member of the Pittsburgh American Indian Center and a member of the Shawnee Tribal Community and he takes great pride in being the son of a Native American woman who bestowed upon him the virtues of respect, hard-work, honesty, responsibility, dedication and to "give back to your People".

History of NABA

The Native American Business Alliance was organized in 1995 by four Native American Business Owners with the intent of Native American Business Owners having a voice and the opportunity to do business in Corporate America and to educate People about the Native American culture and traditions the various Tribes possess throughout North America. Initially known for its connections and partnerships with the automotive companies, NABA has expanded its Corporate Partnerships over the years with non-automotive companies such as Kellogg Company, Denny's, Starwood Hotels, UPS, and Wells Fargo. NABA is known for its database of 10,000 Native American Owned Businesses and an organization committed to working with local certifying organizations in respective cities throughout the United States and CAMSC (Canadian Aboriginal Minority Supplier Council), Toronto, Ontario, Canada. With a membership that includes very distinguished Native Businesses: Rush Trucking, Systrand Manufacturing, Choctaw-Kaul Distribution Co., and Hollingsworth Logistics, NABA also attracts Fortune 500 Companies to its list of Corporate Partners: Ford Motor Company, The Home Depot, Chrysler, P & G, Toyota, and Comerica Bank.

For more information on the Native American Business Alliance, contact the National Headquarters at (248) 988-9344 or the website at www.native-american-bus.org for information on the upcoming 2010 NABA Fund National Procurement/Business Conference and Golf Outing Networking Event scheduled for September 20th and 21st, 2010 at the Detroit Marriott (Renaissance Center), Detroit, Michigan.

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